



Baku International INNOVATION Trade Show 2026

An international cross-industry exhibition of High Technologies and Innovations. Where innovation meets the real market.

26 – 28 November

Baku Expo Center

ITS 2026 – for the first time in the region.

ITS 2026 is an international cross-industry innovation exhibition where cutting-edge technologies meet real-world business challenges across various sectors: healthcare, energy, agritech, transportation, manufacturing, fintech, and many others.

ITS 2026 is a place where business ambitions and the needs of the modern market generate powerful cross-industry synergies. This collaboration is becoming a key factor for success and sustainable competitive advantage.

Unlike specialized exhibitions that focus on solutions within a single ecosystem, ITS 2026 emphasizes the practical application of innovations across industries. Here, innovative solutions and unexpected synergies emerge: drones from agritech help inspect pipelines in the oil and gas industry, AI improves diagnostics in medicine, and IoT solutions from smart cities optimize processes in retail. This cross-industry innovation exhibition delivers maximum value to all participants: it doesn't simply showcase technologies; it creates new combinations that drive business forward.

ITS 2026 is more than just an event; it's a strategic platform where ideas are transformed into projects, technologies into competitive advantages, and new contacts into long-term partnerships. Join us!





ABOUT EXPO

20+
COUNTRIES

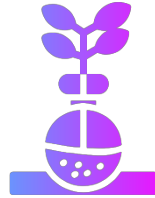
350+
EXHIBITORS

25000+
VISITORS EXPECTED

EXHIBITION SECTIONS



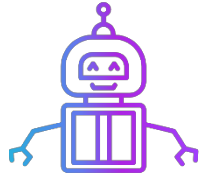
**AI &
Machine Learning**



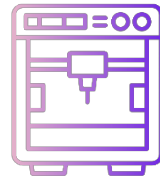
**Biotech,
Medicine &
Health Care**



**Agro Innovations &
Technologies**



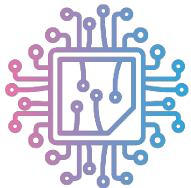
**Robotics &
Automation**



**Additive
Technologies &
3D- Print**



Consumer Goods



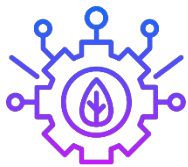
**Digital & IT
Technologies**



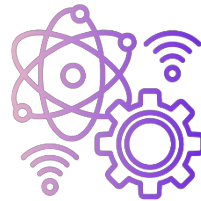
**Education &
Science**



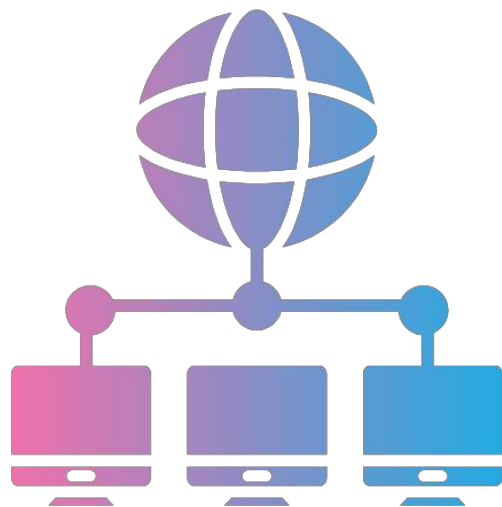
GREEN Corridor



**Green
Technologies &
Sustainable
Development**



**Materials &
Nanotechnologies**



Direct Sales & Premium Lead Generation

- On-the-spot deal closures through dedicated networking zones, matchmaking sessions, and scheduled B2B meetings.
- Interactive live demo areas where attendees can test products in real time (robots, VR/AR experience, AI – powered solutions) → resulting in significantly higher conversion rates to orders and strategic partnerships than virtual events.
- Startup pitch sessions → providing direct access to venture capital funds and investors.

Positioning Your Brand as a Leader in Innovation

- Alignment with cutting-edge global trends (AI, Green Tech, Biotech, Robotics) through visibility at a prestigious international event.
- Chance to take the stage as a speaker or expert in conferences, panels, and master-classes → establishing yourself as a recognized thought leader in the industry.
- Featured placement in official catalogues, media coverage, and post-event recap reports → delivering sustained marketing value and visibility long after the event ends.



Maximum Visibility in the Emerging Tech Hub of the Caucasus & Eurasia

- Reach key markets across continents – direct access to audience from Europe, Central Asia, the Middle East, and South Asia, leveraging Baku's prime strategic position at the crossroads of the Belt and Road Initiative and the International North-South Transport Corridor.
- Showcase your innovations to thousands of high-caliber attendees: investors, multinational corporations, government officials, startups, and potential B2B partners representing dozens of countries.
- Capitalize on being part of the first region's flagship tech event – generating massive media buzz, influencer attention, and organic coverage for lasting PR impact and brand elevation.

Exclusive Opportunities for Startups & Emerging Teams

- Subsidized exhibition stands through dedicated programs like the Green Corridor initiative and special startup support schemes → significantly lowered entry costs and barriers.
- Demonstration in pitch sessions and live demo areas → direct opportunities for attracting investment and scaling.
- Direct access to mentors, leading corporations, and venture funds.



Exceptional ROI via Multi-Channel Exposure & Impact

- Seamless blend of in-person and digital reach.
- Real-world product testing & validation.
- Significant cost efficiencies
- Joining a multi-industry event generates powerful cross-sector synergy, radially increasing your ROI: unexpected partnerships, cross-innovations, and collaborative projects open up entirely new solutions and revenue opportunities that specialized, single-industry events cannot deliver.

Day 1 – November 26

Focus of the Day: "Synergy of Business and Industry"

10:00-10:15 AM — Official Exhibition Opening Ceremony.

11:00-11:30 AM— Transition to an Innovation-Driven Economy: Impact and Prospects.

11:50 AM-12:30 PM — Synergy between Business and Industry(robotics + additive manufacturing + AI and ML; focus on B2B implementation, ROI, and corporate partnerships)

1:00-1:55 PM —“**STAR HOUR:** cross-panel discussion from the GENERAL Sponsor”

2:00-2:30 PM — Machine Learning and AI in Industrial Systems: Agent-Based AI for Autonomous Production(AI and Machine Learning + Robotics)

2:45-3:15 PM — Nanotechnology for Industry: New Materials and Their Impact on Global Business(Nanotechnology + Additive Manufacturing + Robotics)

7:30-10:00 PM — **Gala Dinner**



**The organizer reserves the right to change the topics of the inter-panel discussions.*

**If you would like to participate in one of the topics, please contact us at md@itsbaku.com*

Day 2 – November 27

Focus of the Day: "AI and digital technologies: transforming healthcare, medicine, and biotechnology"

10:30-11:00 AM — AI and IT in the Modern World: Integration and Application in Emerging Industries(AI and Machine Learning + Digital Technologies)

11:15-11:45 AM — AI in Medicine and Biotechnology(AI and ML + Biotechnology)

12:00-12:30 PM — Investments in AI Health & Biotech 2026: Opportunities for Venture Capitalists, Business Angels, and IT Hubs (AI and ML + Biotechnology + Digital Technologies)

1:00-2:00 PM — **PITCH SESSION** for Startups

2:15-2:45 PM — Digital Technologies for Healthcare: Cloud, Cybersecurity (Digital Technologies + Biotechnology)

3:00-3:30 PM — Additive Manufacturing: 3D Printing in Industry and Medicine

4:00-4:30 PM — Regenerative Medicine and Longevity: AI + Biotechnology

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Day 3 – November 28

Focus of the Day : "The Future through Knowledge, Sustainability, and Investment"

10:30-11:00 AM — AI in Education 2026: Essential Skills, AI Teachers, and Personalized Learning (Education + AI & ML; Trends: AI Literacy as a Compulsory Subject, VR/AR)

11:15-11:45 AM — Science and Education: Integrating Research into Global Programs and the Green Corridor (Education + All Sciences; Focus on International Cooperation)

12:00-12:30 PM — Green Technologies 2026: Green Hydrogen, Carbon Capture, and Renewables — A Global Transition (Green Technologies)

1:00-1:30 PM — Agro-Innovations: Precision Farming, AI Drones, and Climate-Adaptive Solutions for the World (Agro-Innovations + AI & ML + Green Technologies)

3:30-4:00 PM — Closing Session: Startups & Investments — Integrating the Region into Global Value Chains (AI-Green-Biotech-Robotics).



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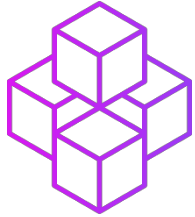
BAKU EXPO CENTRE

VENUE



The complex covers 10 hectares, 3 hectares of which are dedicated to exhibition space, with a total area of over 20,000 square meters. The Expo Center is located close to the airport and just a 20-minute drive from the city center.

PARTICIPATION



EXHIBITION BOOTH

Turnkey & space only options, starting from 9 sqm



PARTNERSHIP & SPONSOR

Tailored packages with maximum visibility



PARTNERSHIP BUSINESS PROGRAM

Spiking slots, panel participation



BAKU INTERNATIONAL ITS 2026 INNOVATION TRADE SHOW 2026

ADVERTISING & PR

Catalogue, banners, media coverage



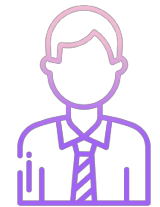
VIP-PARTICIPATION

Premium access, gala dinner



INDIVIDUAL & DELEGATE

Visitor registration



PARTICIPATION

VIP

Privileges and maximum opportunities for visiting the exhibition with premium options.

Benefits of participation:

- Invitation to the official reception
- Privileged VIP entrance
- Dedicated registration desk

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

Exclusive formats for your company.

Benefits of participation:

- Unique advanced options for maximum participation
- Increased attention to your company
- Maximum privileges for your delegation



BUSINESS PROGRAM

Participate in discussions about innovation, development trends, and present your achievements.

Benefits of participation:

- Opportunity to set a relevant agenda at your own event
- Presentation of your company's advanced products and technologies
- Develop partnerships and share experiences with industrial leaders
- Contribute to the strategic vision for industrial development

EXHIBITION STAND

A unique opportunity to showcase your products, share their benefits, and establish a direct dialogue with your target audience.

Benefits of participation:

- Attract new clients
- Generate high-quality leads
- Strengthen your position in the industry

We offer two option of your stand:

- Turnkey modular booth – ready for immediate use
- Space only – area for custom-designed exhibition stands.



**Note: Image provided for illustrative purposes only. The actual booth will comply with the terms and conditions specified in the contract.*



ORGANIZER



www.grand-eem.com

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